



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Business Growth Solutions

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Empowering Canadian businesses to foster growth plays a crucial role in building the economy, creating jobs, and generating new opportunities for Canadians. This special feature will delve into how Canadian businesses can optimize their operations, ultimately contributing to the thriving of local economies.

**Proposed topic highlights:**

**EMPOWERMENT** — Encouraging Canadian businesses to pursue growth strategies for economic advancement.

**TOP TALENT** — Exploring effective recruitment approaches for post-secondary graduates.

**DEVELOPMENT** — Highlighting the impact of corporate training and upskilling on business growth.

**PARTNERSHIPS** — Showcasing community partners crucial in supporting Canadian businesses for sustained growth.

**EXPERT GUIDANCE** — Offering insights, from R&D support to consultant roles, providing expert advice for optimizing business operations.

**DIGITAL TRANSFORMATION** — Examining the role of digital transformation in enhancing the competitiveness and growth potential of Canadian businesses

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**

Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 7	July 12	July 19	June 7
September 13	October 18	October 25	September 13