



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Research driving impact

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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As communities, businesses and individuals across Canada face complex challenges, such as climate change, food security and health, social and economic inequities, research and innovation are important tools that can promise better outcomes. This special feature will highlight examples of how research and innovation are contributing to health, well-being and resilience in Canada and beyond.

- Proposed topic highlights:**
- MADE-IN CANADA SOLUTIONS** – The findings, insights and tools that will help to shape our collective future.
- ACCELERATING IMPACT** – Bringing solutions from idea to where they achieve an impact.
- FACILITIES & TRAINING** – State-of-the-art infrastructure for research and training next-generation leaders.
- LEADERSHIP** – Taking the research and innovation ecosystem to the next level.
- EDUCATION AND OUTREACH** — Highlighting efforts providing educational opportunities, promoting public engagement with research and inspiring the next generation of innovators.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 17	July 22	July 29	June 17
August 5	September 23	September 30	August 5