



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Life Beyond Addiction

## National Addictions Awareness Week

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Addiction, a pervasive force cutting across societal lines, disrupts lives through both physical dependency and emotional turmoil. This journey is marked by resilience, as individuals and communities confront the complexities of addiction, navigate the turbulent waters of recovery, and find strength to break free. This special feature will put a spotlight on addiction, and how addressing this disease demands empathy, education, and a collective commitment to fostering environments that promote healing and renewal. This will be strategically timed for National Addictions Awareness Week which takes place Nov. 24–30, 2024.

**Proposed topic highlights:**

**STOPPING THE STIGMA** — Addressing addiction stigma's impact on seeking help and recovery.

**PREVENTION** — Showcasing programs for addiction prevention through education and early intervention.

**SUCCESS STORIES** — Highlighting inspirational stories of recovery.

**SUPPORT** — Offering expert advice for aiding those with addiction struggles.

**TREATMENT** — Exploring diverse resources and options for those seeking help in their journey towards recovery.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 7	November 18	November 25	October 7