



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Educators for tomorrow's leaders

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Educators in Canada's educational institutions are pivotal figures, guiding students' intellectual growth and contributing to academic research, innovation, and society at large. This special feature aims to showcase educational leadership, emphasizing the importance of educators in equipping Canadians with the knowledge and skills needed to thrive in an increasingly complex and challenging future.

**Proposed topic highlights:**

- LEADERSHIP** – Spotlighting educators who are empowering tomorrow's leaders.
- SOLUTIONS** – Tackling tough challenges through research and innovation.
- OUTLOOK** – Preparing students for the future of work.
- FUTURE LEARNING** – Exploring the future of educators.
- PARTNERSHIPS** – Building bridges from classrooms to careers.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 13	June 24	July 1	May 13