



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

ESG Investing

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Environmental, social, and governance (ESG) standards empower companies to consider non-financial factors in a shift towards more socially conscious decision-making. This special feature will spotlight how ESG investing not only reflects a growing awareness of ESG priorities, but also acknowledges the crucial role that responsible corporate behaviour plays in generating sustainable value for both investors and society as a whole. Strategically timed with 2024 UN Climate Change Conference (UNFCCC COP 29).

- LEADERSHIP** — Spotlighting leading companies that have successfully leveraged ESG for their advantage.
- INVESTING** — Exploring how ESG factors aid in investment decision making, shaping a more sustainable and responsible approach to finance.
- INNOVATION** — Examining sustainable investment tools and innovations that emerge as a result of the integration of ESG standards.
- OUTLOOK** — Highlighting the latest developments and trends in the world of ESG standards, reflecting the continuous evolution of responsible business practices.
- DATA** — Discussing the challenges and opportunities associated with collecting, analyzing, and interpreting ESG data and metrics for investment purposes.

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Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 3	June 7	June 14	May 3
September 23	November 4	November 11	September 23