

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## **Canada's Airports**

Canadian Airports Safety Week

## INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

## Click on the report below to see a similar past feature



From major international hubs to smaller regional airports scattered across the nation, Canada's airports are vital gateways connecting the vast landscape of the country to the rest of the world. These airports not only serve as transportation hubs but also as economic engines, facilitating trade, tourism, and business connections across the globe. Strategically timed for Canadian Airports Safety Week, this special feature will spotlight Canada's airports, showcasing their role in fostering connectivity, driving economic growth, and promoting the country's culture and innovation globally.

**ACCESSIBILITY** — Improving accessibility in airports is vital to ensure equitable travel experiences for all individuals, regardless of their physical abilities.

**PASSENGER EXPERIENCE** – New processes and systems to streamline and enhance security and passenger throughput.

**INFRASTRUCTURE INVESTMENTS** – New revenue streams and public investments for enhancing infrastructure and operational efficiencies while keeping fees competitive.

**SUSTAINABILITY** – Initiatives to meet the 2050 net-zero agenda, and achieve other environmental and sustainability goals.

**CULTURAL SHOWCASE** — How Canadian airports reflect the country's multiculturalism through diverse art, cuisine, and cultural displays, celebrating both heritage and inhabitants' backgrounds.

## **GET INVOLVED TODAY. CONTACT:**

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Print/Digital Weekly Readers – **6,063,000**Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000** 

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 29	September 16	September 23	July 29