



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Pathways to success

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With over 95 per cent of Canadians living within 50 kilometres of a college or institute, these post-secondary institutions play a pivotal role in bolstering learners, communities, and industries to tackle Canada's most pressing challenges. In collaboration with Colleges and Institutes Canada, this special feature highlights how colleges and institutes respond to Canada's evolving demands and ensure a prosperous future upheld by resilient, adaptable, and diverse learners.

Proposed topic highlights:

- INFRASTRUCTURE AND TECHNOLOGY** — Colleges and institutes are reimagining their infrastructure to advance learning and meet future needs, all while pushing the boundaries of eco-design and cutting-edge technology.
- INNOVATION** — Colleges and institutes work with industry and community groups to advance their research and development capacity and contribute to Canada's economic growth and competitiveness on a global scale.
- 21ST-CENTURY SKILLS** - Colleges and institutes equip learners with the skills needed to enter the workforce quickly and build meaningful careers.
- BREAKING BARRIERS** —Colleges and institutes remove barriers to education and promote a culture of respect and inclusion for equity-deserving groups.

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 14	August 23	September 20	June 14