



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Business technology revolution

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The accelerating shift to digital transformation is revolutionizing industries, optimizing processes, and unlocking opportunities for organizations nationwide. This special feature will highlight how the integration of new technologies within the dynamic landscape of modern business can revolutionize work methodologies, streamline asset management, and unlock the full potential of organizational data resources

Proposed topic highlights:

- IMPACT** — Illustrating positive outcomes of the power of the digital transformation and impact on companies bottom lines.
- STRATEGIC PLANNING** — Developing and aligning strategic plans to ensure cohesive and purposeful tech integration.
- DATA** — Focusing on strategies to leverage and transform data into actionable insights for informed decision-making.
- TECH INTEGRATION** — Exploring the integration technologies like AI and automation into existing processes for enhanced efficiency.
- EXPERT GUIDANCE** — Showcasing where companies can turn for expert advice and tailored solutions.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 15	April 19	April 26	March 15
May 9	June 20	June 27	May 9
September 25	November 6	November 13	September 25