



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Western Schools

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Western Canada offers a wide array of options for higher education. Prominent academic institutions have garnered recognition on both national and international scales for their impactful research, innovative collaborations, and commitment to preparing the upcoming generation with the essential skills to thrive in a dynamic economy.

Proposed topic highlights:

- INCLUSIVITY AND DIVERSITY** – Campuses fostering a sense of belonging and contributing to reconciliation efforts.
- ADVANCEMENTS IN RESEARCH AND INNOVATION** – Pioneering insights and practical applications on a global scale.
- SUSTAINABILITY INITIATIVES** – Tackling critical issues such as climate change, food security, and water security.
- ACADEMIC DISTINCTION** – Elevating Canada's standing and competitiveness through excellence in education.
- GLOBAL PARTNERSHIPS** – Collaborative efforts between institutions globally.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
Mar 22	May 10	May 17	Mar 22
October 3	October 31	November 7	October 3