



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Science Innovation

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



In a world driven by scientific innovation, Canada stands out as a leader in groundbreaking research and development, shaping its economic growth and future. This special feature will highlight the country's pioneering efforts, offering insights from top researchers, industry leaders, and government officials on the latest scientific breakthroughs, ranging from cutting-edge advances in renewable energy technology to the development of new medical treatments.

### Proposed topic highlights:

**SCIENCE AND TECHNOLOGY** — Exploring the development and application of new technologies for scientific research and discovery.

**OUTCOMES** — Examining how groundbreaking research improves our understanding of the world and transforms modern life through new technologies.

**INDUSTRY AND INNOVATION** — Showcasing the role of science and technology in driving socio-economic growth, supporting industry innovation and creating jobs.

**EDUCATION AND OUTREACH** — Highlighting efforts providing educational opportunities, promoting public engagement with science, and inspiring the next generation of scientists.

### GET INVOLVED TODAY. CONTACT:

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada*

*Reaching more senior executives, business owners and professionals*

*Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 9	October 14	October 21	September 9