




Digital: Friday, September 27
Print: Saturday, September 28



<p>827,000 average print readers per issue</p>  <p>1,062,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>282,000 are High Net Worth Investors (\$500K+) 1.6x more likely to have over \$1M in investable assets</p>	<p>1.49 million digital readers</p>  <p>332,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,194,000 are Influential MOPes 1.7x more likely to be Managers, Owners, Professionals</p>	<p>2.67 million print and digital readers</p> 
---	---	--

Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers



Canada's Top Growing Companies: Our annual ranking of corporate success, based on financials and positioned by growth. Business lessons from recognized companies connect readers to current corporate leaders as well as the new generation of entrepreneurs.



Live Event: Canada's Top Growing Companies

INTEGRATED SPECIAL REPORTS:

Cybersecurity: New threats and solutions are explored for Cybersecurity month
Spotlight on Small Business: The role of small business on Canada's economy

 **DEADLINES**

Special executions:
July 29

Standard advertising:
August 27

Material:
August 29

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)