






<p>827,000 average print readers per issue</p>  <p>1,062,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>282,000 are High Net Worth Investors (\$500K+) 1.6x more likely to have over \$1M in investable assets</p>	<p>1.49 million digital readers</p> 	<p>2.67 million print and digital readers</p>  <p>332,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,194,000 are Influential MOPES 1.7x more likely to be Managers, Owners, Professionals</p> <p><small>Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers</small></p>
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Best Executives: An annual award program profiling 50 exceptional non-CEO executives - 10 in each of the following categories: Finance, HR, Operations, Sales/Marketing and Technology. Who they are and why recognition is so deserving is revealed in this issue.



Live Events: Best Executives; Road to Net Zero

EDITORIAL SPECIAL REPORT:

Electric Vehicles: Buyers want to transition, but on their terms. How are auto makers and other stakeholders responding? This special report puts the spotlight on EVs and ancillary businesses.

INTEGRATED SPECIAL REPORT:

Executive Education Profile: A digital and print opportunity for your business school to showcase all it has to offer to ROB magazine readers.

 **DEADLINES**

Special executions:
March 4

Standard advertising:
March 25

Material:
March 27

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