






<p><b>827,000</b> average print readers per issue</p>  <p><b>1,062,000 are Business Decision Makers</b> 2.4x more likely to authorize business purchase decisions</p> <p><b>282,000 are High Net Worth Investors (\$500K+)</b> 1.6x more likely to have over \$1M in investable assets</p>	<p><b>1.49 million</b> digital readers</p>  <p><b>332,000 are Senior Managers/Owners</b> 2.3x more likely to be senior-level executives</p> <p><b>1,194,000 are Influential MOPes</b> 1.7x more likely to be Managers, Owners, Professionals</p>	<p><b>2.67 million</b> print and digital readers</p> 
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Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers



2023  
REPORT ON BUSINESS  
CHANGEMAKERS

**Changemakers:** An annual awards program created by Report on Business magazine to honour companies that have courageously tackled significant systematic changes in the corporate world on issues from racial inequality to climate change.



REPORT ON BUSINESS  
ROAD TO NET ZERO

**Road to Net Zero:** ROB magazine works with Sustainability to focus on the critical and complex transition journey required to achieve net zero green house gas emissions, for Canadian business and the economy.



**Live Event:** Road to Net Zero (Note: Event takes place in May)

### DEADLINES

**Special executions:**  
January 8, 2024

[Explore ROB magazine](#)

**Standard advertising:**  
January 23

[Creative Gallery](#)

**Material:**  
January 25

[Specifications](#)