




Digital: Friday, November 29  
 Print: Saturday, November 30



<p><b>827,000</b> print readers per issue</p>  <p><b>1,062,000 are Business Decision Makers</b> 2.4x more likely to authorize business purchase decisions</p> <p><b>282,000 are High Net Worth Investors (\$500K+)</b> 1.6x more likely to have over \$1M in investable assets</p>	<p><b>1.49 million</b> digital readers per issue</p>  <p><b>332,000 are Senior Managers/Owners</b> 2.3x more likely to be senior-level executives</p> <p><b>1,194,000 are Influential MOPES</b> 1.7x more likely to be Managers, Owners, Professionals</p>	<p><b>2.67 million</b> print and digital readers per issue</p>  <p><small>Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers</small></p>
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**CEO of the Year:** An annual celebration of leadership excellence, honouring Canadian CEOs in five categories: Corporate Citizen, Global Visionary, Innovator, New CEO, and Strategist. One of these exceptional leaders will be granted the overall title of CEO of the Year.

**Canada's Best Law Firms:** Produced in partnership with Statista, this list identifies national leaders in law based on recommendations of legal professionals



**Live Event:** CEO of the Year

### DEADLINES

**Special executions:**  
October 7

**Standard advertising:**  
October 29

**Material:**  
October 31

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