

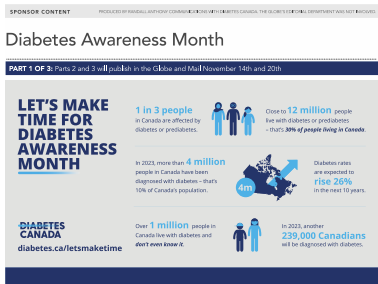


2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

November is Diabetes Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



It's time to change the conversation on diabetes



Diabetes, along with its complications, continues to exert a significant toll on individuals, families, and the Canadian healthcare system, affecting approximately 4,118,000 Canadians, constituting 10% of the population. November, marking Diabetes Awareness Month and culminating with World Diabetes Day on November 14, is a crucial opportunity to highlight treatment advancements and emphasize the urgency for initiatives in diabetes prevention and finding a cure.

Proposed topic highlights:

FORECAST – Examining the future landscape of diabetes burden in Canada.

ADVANCES & INNOVATION – Exploring evolving therapies and technologies that can mitigate diabetes-related complications.

AWARENESS EXPANSION – Increasing understanding of the impacts of diabetes and identifying optimal strategies for enhancing health outcomes.

INNOVATIVE HEALTH SUPPORTS – Showcasing creative approaches to self-management and evolving services from diverse healthcare professionals.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**

Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 11	October 11	November 1	September 11