

# Notices Rates 2024

Notices are business communications that appear within Business Classifieds, in the Report on Business section, and publish nationally.

Notice ads are based on a 5-column grid unless otherwise stated.

Rates are effective January 1, 2024. Rates are gross, in Canadian dollars.

## Financial, Dividend, Meeting, Notice of Record Advertising

Monday–Saturday per Line

1 day \$58.74

## Legals (35 line minimum)

Weekday

Saturday per Line

1 day \$28.61 \$31.48

2–3 days 25.76 28.97

4 + days 21.45 23.59

## Tenders (35 line minimum)

Weekday

Saturday per Line

\$36.50 \$38.33

## Tombstones (Must follow standard ad sizes, 10 column grid)

1 day \$29.08 per line

## Public Notices in the Report on Business or Front News section

(Must follow standard ad sizes, 10 column grid)

Weekday

Saturday per Line

\$31.88 \$35.06

## Deadlines

Pubset c/r booking c/r material Final changes

3 bus days prior @ 3:30pm 2 bus days prior @ 3:30pm 2 bus days prior @ 4:30pm 1 bus day prior @ 2pm

Please note: all deadlines are eastern standard time.

Source: Vividata SCC Fall 2023, Newspaper National and Metro Edition (Ontario)

Canada's #1 national newspaper is your essential platform to reach influential Canadians who seek insight, clarity and perspective on the issues that affect our domestic outlook and the world at large.



633,000

average weekday readers

1,669,000

average weekend readers

Colour is also available to enhance your advertising, at an additional cost.

\*\*If you need an affidavit, request one with the ad submission or before finalization of the ad – available for an additional \$100\*\*

For additional information and to book your advertising:

1.866.390.3231

advertising@globeandmail.com



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