

## 2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# **Family business**

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Family Business

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Technology Security (2012)

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PROTECTING FAMILY BUSINESSES AND FAMILY
RELATIONSHIPS THROUGH EXPERT INTERGENERATIONAL

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een a family ness owner ving a rough , it's both in numbers and orne. I try to sure that we keep those sonships as I as possible.	didn't involve professionals right from the cort in "The cold ridd of the colored and the colo	Sono needed to be employed in and to manage the company. "If you can get a howly to endour experiment of the second of the secon
sielle Walds Size Services Incom project, MVP	of family members, including in-bavs, and align expectations, the advices. "Giving them the	their outsides planning, with owners huntiering down and retaining control of business matters, it's now time for the
3	opportunity to ask questions in a non-judgmental manner certainly helps them to get on board. Once they agree to the general prin- ciples and rules, then you have chartise devices remains?	younger generation to they in and implement new ways of doing things, in some cases solutions precipitated by the pandemic, like customization or hybrid employ- ment for that
"	Difficult banily dynamics can be distacting, and "in the years lead- ing up to the transition the business struggles, because notody's	Bringing in professional manag- ers is an option, especially if there are age and experience gaps. "A non-tankly GEO can task the next operation is a non-blood rare."

Family-owned enterprises play a pivotal role in shaping the fabric of Canadian society, serving as a pillar that contributes to employment opportunities, economic growth, and the holistic well-being of communities. In this special feature we will shed light on the profound impact these businesses have nationwide, delving into the unique challenges in today's landscape as well as the resources available for support.

### **Proposed topic highlights:**

 $\mbox{\bf RESEARCH}$  &  $\mbox{\bf INNOVATION}$  — Creating business advantage using the latest findings and innovation

**EXPERT GUIDANCE** — Sharing expert advice for best navigating opportunities and challenges

**ADVOCACY & LEADERSHIP** — Advocating for support for family businesses

**CONTINUITY PLANNING** — Spotlighting strategies for multi-generational business success

**COLLABORATION** — Highlighting partnerships between family businesses, industry partners and institutions to foster growth

#### **GET INVOLVED TODAY. CONTACT:**

FIGHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com





Source: Vividata SCC Fall 2023, National, Adults 18+

	Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
	May 7	June 18	June 25	May 7
	October 2	November 6	November 13	October 2