



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Family Oral Health

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Maintaining good oral health is essential for families of all sizes. From children to adults, taking care of our teeth and gums is crucial for overall well-being. This special feature will highlight the importance of prioritizing oral health for all families, along with tools and resources designed to support them. After all, ensuring that every family member enjoys a healthy smile is a shared responsibility and a worthwhile investment for all. Strategically timed during Oral Health Month in April.

**Proposed topic highlights:**

- PREVENTIVE CARE** — The importance of regular check-ups and oral hygiene practices for all family members.
- EQUAL ACCESS** — Addressing disparities in access to dental care and advocating for affordable and accessible services for all.
- EDUCATION** — Promoting awareness and providing valuable information for families to make informed oral health decisions.
- CHILDREN'S HEALTH** — Special considerations for children's oral health and the foundation for a lifetime of healthy smiles.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 12, 2024	February 19, 2024	January 8, 2024
February 12, 2024	March 25, 2024	April 1, 2024	February 12, 2024
April 15, 2024	May 27, 2024	June 3, 2024	April 15, 2024
September 6, 2024	October 8, 2024	October 15, 2024	September 6, 2024