

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## **Energy, Resources and Industry**

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Energy resources and industry

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A significant transformation is taking place in the energy sector as the Canadian industry strives to propel towards a future driven by purpose, low-carbon practices, and minimal waste. This special feature will showcase noteworthy instances of pioneers, visionaries and initiatives at the forefront of this movement.

## Proposed topic highlights:

**CREATING IMPACT** – Influential advocacy and leadership. **TECHNOLOGICAL ADVANCEMENTS** – Innovations reshaping products and processes.

**ESG PERFORMANCE** – Decision-making guided by social, environmental, and governance considerations.

**RESEARCH & INNOVATION** – Evidence-driven strategies for reshaping the industry.

**EMERGING TRENDS** – Fresh perspectives shaping resilient practices for the future.

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Reaching more High-Net-Worth Investors with over \$500K in assets

Print/Digital Weekly Readers – **6,063,000** Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000** 

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 2	March 7	March 14	February 2
October 15	November 12	November 19	October 15