



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Electrical safety

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Electrical systems power our homes, workplaces, and the critical infrastructure underpinning modern life. Understanding and implementing electrical safety measures are essential to protect individuals, communities, and property from potential hazards. This special feature spotlights the importance of electrical safety, highlighting key practices and knowledge that contribute to a secure and reliable electrical environment in various settings, be it in homes, workplaces, or public spaces.

Proposed topic highlights:

- AWARENESS:** Exploring the importance of electrical safety and how to prevent accidents and fires.
- INNOVATION:** Highlighting the latest in electrical technology and its impact on safety.
- WORKPLACE SAFETY:** Showcasing best practices for electrical safety in the workplace and the importance of regulatory compliance.
- HOME SAFETY:** Insights for creating secure electrical environments in homes, ensuring safety for family members of all ages

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 19, 2024	February 26, 2024	January 8, 2024