

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## **Clean Energy Transition**

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Clean energy transition

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Meeting Canada's ambitious emissions reduction targets demands urgent and purposeful action across all sectors and areas of society. This special feature will shine a spotlight on the leaders, organizations, and initiatives promising significant impact on our collective journey to net zero.

## **Proposed topic highlights:**

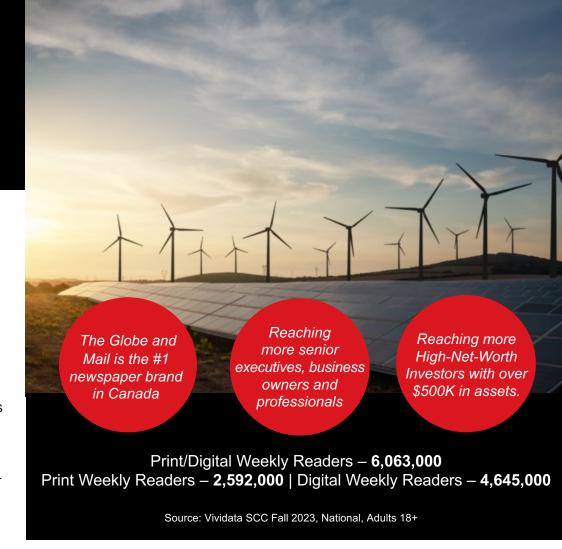
**SOLUTIONS** — Investigating diverse solutions ranging from emissions reduction strategies to improved resource management practices. **LEADERSHIP** — Finding inspiration in notable actions and achievements, showcasing leadership in the pursuit of net-zero goals. **RESEARCH & INNOVATION** — Highlighting new insights and cutting-edge tools emerging from research and innovation for a smooth transition to net zero.

**COLLABORATIONS** — Examining impactful collaborations across sectors that are supporting efforts toward achieving net-zero targets. **COMMUNITY ENGAGEMENT** — Exploring initiatives engaging communities in the collective journey to net zero, fostering awareness and participation.

## **GET INVOLVED TODAY. CONTACT:**

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| February 9                   | March 15          | March 22        | February 9                          |
| April 2                      | May 21            | May 28          | April 2                             |
| Sept. 9                      | October 15        | October 22      | Sept.9                              |