



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Celebrating Canadian Art

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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From coast to coast, Canada paints a vivid tapestry of artistic expression, defining the nation's creative spirit. From the bold landscapes of the Group of Seven to the intricacy of Indigenous art, this special feature shines a light on the thriving creativity within Canada's borders. Whether on canvas, in sculpture or across other mediums, Canadian art serves an extraordinary channel to tell the tales of the ever-evolving Canadian identity, culture, and history.

- Proposed topic highlights:**
- CANADIAN ART HISTORY** — the evolution and milestones of Canadian art.
  - NATIONAL IDENTITY AND CULTURE** — How Canadian art reflects the country's identity and cultural diversity.
  - CANADIAN ARTISTS** — Spotlighting renowned Canadian artists and their contributions to the art world.
  - EDUCATION & ENGAGEMENT** — Promoting art education, community engagement, and the role of art in society.
  - INDIGENOUS ART** — Celebrating the rich and diverse Indigenous artistic traditions in Canada.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 15, 2024	February 22, 2024	January 8, 2024
March 7, 2024	April 11, 2024	April 18, 2024	March 7, 2024
May 9, 2024	June 13, 2024	June 20, 2024	May 9, 2024
August 8, 2024	September 19, 2024	September 26, 2024	August 8, 2024