



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Strategies for sustainability

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Big economic, social and environmental trends such as population growth, climate change, resource scarcity, technology advancement and social inequalities require a collective response, and leaders across Canada are taking action. This special feature will highlight notable efforts and examples for reducing the environmental footprint across sectors and all areas of society.

### Proposed topic highlights:

**RESEARCH & INNOVATION** – From new insights to societal impact.

**ADVOCACY & EDUCATION** – Raising awareness and advancing sustainability education.

**LOW-CARBON ECONOMY** – Enabling a low-carbon future.

**TECHNOLOGY & POLICY SOLUTIONS** – Tools and approaches making a difference.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 22	February 26	March 4, 2024	January 22
April 26	June 7	June 14	April 26
October 11	November 22	November 29	October 11