



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Canada's Ports

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Canada's network of over 550 port facilities plays a crucial role in the nation's economy, serving as vital links in the supply chain and gateways for transporting goods. These ports are integral to various aspects of the transportation supply chain, connecting shippers, carriers, logistics companies, and businesses of all sizes. Beyond their economic significance, these ports contribute to Canada's global competitiveness by efficiently managing the flow of goods and resources. The collaborative efforts within Canada's port infrastructure exemplify their importance in sustaining and enhancing the nation's economic vitality.

**Proposed topic highlights:**

- TRADE ROLE** — Canada's ports and their impact on national trade and economy.
- INFRASTRUCTURE** — Projects enhancing port facilities to meet industry demands.
- INNOVATION** — Technology integration for improved operations and security.
- COLLABORATION** — Powerful partnerships fuelling prosperity.
- GREEN INITIATIVES** — Port efforts for sustainability and environmental care.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 5, 2024	March 18, 2024	March 25, 2024	February 5, 2024
September 25, 2024	November 5, 2024	November 12, 2024	September 25, 2024