



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Retirement Ready

Achieving Financial Security for the Future

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Retirement is a milestone that deserves careful planning to ensure your future financial security. Being financially ready for retirement means having the right strategies in place to maintain your lifestyle, manage healthcare costs, and enjoy a comfortable post-work life. This special feature will explore key aspects of retirement planning, offering expert insights and actionable advice to help Canadians feel confident about their financial futures.

- Proposed topic highlights:**
- Understanding Retirement Income Sources:** Exploring pensions, RRSPs, TFSAs, and other income sources to fund your retirement.
  - Tax-Efficient Retirement Strategies:** How to minimize tax burdens while maximizing income during retirement.
  - Investment Options for Retirement:** Balancing risk and reward with retirement-friendly investment strategies.
  - Healthcare Costs and Retirement:** Planning for unexpected healthcare expenses to protect your savings.
  - Estate Planning and Wealth Transfer:** Ensuring a stable legacy with effective estate planning and wealth transfer strategies

**GET INVOLVED TODAY. CONTACT:**

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 14	November 14	November 21	October 14