



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Excellence in research and innovation

Meet Canada's new generation of innovators and entrepreneurs

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Research expands the boundaries of human knowledge while innovation transforms these insights into real-world solutions. This special feature – produced in partnership with the Canada Foundation for Innovation (CFI) – will highlight how experience working with state-of-the-art research infrastructure allows researchers and students to acquire the skills they need to develop and commercialize innovative products, technologies and services that improve the day-to-day lives of Canadians and contribute to the economy. It will showcase how ideas seeded in the lab have grown into bold entrepreneurial endeavours that are now contributing to better health, safer, cleaner communities, competitive businesses and better public policies.

**Proposed topic highlights:**

**MAKING CANADA THE PLACE TO INNOVATE:** Investments create research and innovation spaces for training and help to retain a new generation of innovators and entrepreneurs.

**FOSTERING INGENUITY:** Canadian innovators and entrepreneurs contribute to the health, prosperity and quality of life of people in communities across the country, transform our country's economy and enhance the competitiveness of Canadian businesses.

**BUILDING THE NEXT GENERATION'S SKILLS:** Engaging in research and innovation offers students the possibility to acquire high-demand skills working with leading researchers and state-of-the-art research equipment and technologies.

**SCALING UP IMPACT:** Turning research and new knowledge into a wide range of products, services and technologies helps protect the health, well-being and prosperity of all Canadians and strengthens the economy in all regions of the country.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 20	November 1	November 22	September 20