



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Cybersecurity Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Cybersecurity Awareness Month, held every October, is a dedicated initiative aimed at boosting public awareness of online security and the importance of safeguarding digital assets. This month shines a light on the best ways to protect sensitive information, spreading awareness about cyber threats, and educating the public on staying safe in the digital age. This special feature will put a spotlight on Cybersecurity Awareness Month, emphasizing why proactive cybersecurity measures are crucial in the increasingly interconnected world.

Proposed topic highlights:

THREAT AWARENESS – Highlighting various cyber threats, from malware and phishing to ransomware, and how to recognize and respond to them.

ONLINE SAFETY PRACTICES – Best practices for safe online behaviour, including strong password management, secure Wi-Fi use, and social media privacy settings.

DATA SECURITY – The importance of data protection and secure data storage, both for personal and professional use.

CYBER HYGIENE – How regular software updates, patch management, and other cybersecurity maintenance practices can help keep systems secure.

PUBLIC-PRIVATE COLLABORATION – Collaborations between the public and private sectors to help address cybersecurity challenges and sharing threat intelligence.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada**

*Reaching more senior executives, business owners and professionals**

*Reaching more High-Net-Worth Investors with over \$500K in assets.**

Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 6, 2024	October 11, 2024	October 18, 2024	September 6, 2024