



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

International Women's Day

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International Women's Day is a global celebration held annually on March 8th to honour the achievements and progress of women. It serves as a powerful reminder of the ongoing fight for gender equality and women's rights worldwide. This day recognizes the contributions of women in various spheres, from politics and business to science, arts, and social activism. International Women's Day is a call to action, urging individuals and communities to support women's empowerment, challenge gender biases, and work towards a more inclusive and equitable society for all.

Proposed topic highlights:

IMPACT - Investigating the connection between women's participation opportunities and significant societal benefits.

ADVOCACY & LEADERSHIP - Spotlighting advocates, organizations, and companies empowering women as leaders.

ACTION - Initiatives, programs, and campaigns driving gender inclusivity.

SUPPORT - Philanthropy and economic empowerment for a more equal world.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 19	March 1	March 8	January 19