



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Brain Awareness Week

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Brain Awareness Week is an annual global campaign dedicated to fostering a deeper understanding of the brain, its functions, and the importance of brain health. Typically held in March, this week-long event serves as an opportunity to explore the latest advancements in brain research, raise awareness about neurological disorders, and promote brain health practices. Brain Awareness Week encourages individuals of all ages to appreciate the complexities of the human brain, inspiring a lifelong commitment to its care and well-being.

Proposed topic highlights:

AWARENESS — Increasing understanding of neurological conditions, their impact on individuals and families, and the need for research and support.

BRAIN HEALTH — Raising awareness about the importance of maintaining a healthy brain through lifestyle choices, nutrition, and exercise.

RESEARCH — Emphasizing the importance of brain research and its role in advancing our understanding of neurological conditions.

INNOVATION — Showcasing innovative technologies and treatments in the field of neuroscience.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 22	March 4	March 11	January 22